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[www.zetarhoomega.org](http://www.zetarhoomega.org)

## **Alpha Kappa Alpha Sorority, Incorporated** **Zeta Rho Omega Chapter**

Post Office Box 9811  
Fort Lauderdale, FL 33310

February 10, 2020

Dear Friends:

The members of Alpha Kappa Alpha Sorority, Incorporated, Zeta Rho Omega Chapter in partnership with AKAdemic Foundation, Incorporated invite you to celebrate with us at our Pink Ice 2020 "*Black is the New Pink Blackout Party*". We invite you to partner, support and celebrate with us on Friday, April 3, 2020 at 7:00 p.m. Our venue will be The Westin Fort Lauderdale Beach Resort, located at 321 N. Fort Lauderdale Beach Blvd., Fort Lauderdale, Florida 33304.

Alpha Kappa Alpha Sorority, Incorporated is an international service organization that was founded on the campus of Howard University in Washington, D.C. in 1908. It is the oldest Greek-letter organization established by African-American college-educated women. Our international membership has nearly 300,000 distinguished women who boast excellent academic records, proven leadership skills, and are involved in the global community through advocacy and service. For over 112 years, Alpha Kappa Alpha Sorority has dedicated itself to promoting peace and improving the quality of life for citizens locally and around the world.

Zeta Rho Omega Chapter has provided high quality community service in Broward County for 65 years. Our goal is to raise \$70K or more, which will enable us to continue funding and supporting our community service initiatives: Our Signature Program #CAP, Historically Black Colleges and Universities (HBCU) for Life, Women's Healthcare and Wellness, Building Your Economic Legacy, The Arts!, Global Impact and Scholarships. It is our hope that you will support and assist us in achieving our goal by committing to one of our sponsorship levels.

Please review the enclosed packet and select the sponsorship level for your organization. Your check should be made payable to AKAdemic Foundation, Incorporated which is recognized by the Internal Revenue as a 501 (c)(3) tax exempt organization. All donations are tax exempt to the extent mandated by non-profit guidelines.

On behalf of the members of Zeta Rho Omega Chapter and AKAdemic Foundation, Incorporated, I sincerely thank you in advance for your contribution.

Sincerely,

Rosalind Osgood  
Chapter President



**Alpha Kappa Alpha Sorority, Incorporated  
Zeta Rho Omega Chapter  
AKAdemic Foundation, Incorporated**



**Celebrate**

***Pink Ice 2020  
“Black is the New Pink” Blackout Party***

**Sponsorship Opportunities**

***HBCU for Life Level (Twelve Tickets) \$3,500***

- Reserved priority seating for 12
- Formal recognition at the event
- Opportunity for representative to speak at the event
- Company name and logo included at the event and all public relation presentations for the event
- Company table signage displayed at the event
- Company banner prominently displayed at the event
- Full page advertisement in digital souvenir journal
- Opportunity to promote company with a table display

***Global Impact Level (Eight Tickets) \$2,500***

- Reserved priority seating for 8
- Formal recognition at the event
- Opportunity for representative to speak at the event
- Company name and logo included at the event and all public relation presentations for the event
- Company table signage displayed at the event
- Full page advertisement in digital souvenir journal

***Women’s Healthcare and Wellness Level (Five Tickets) \$2,000***

- Reserved priority seating for 5
- Formal recognition at the event
- Opportunity for representative to speak at the event
- Company table signage displayed at the event
- Full page advertisement in digital souvenir journal

*Building Your Economic Legacy Table Sponsor (Ten Tickets) \$1,500*

- Reserved priority seating for 10
- Company table signage displayed at the event
- Full page advertisement in digital souvenir journal

*The Arts! Table Sponsor (Ten Tickets) \$1,250*

- Reserved priority seating for 10

*Youth Sponsor (Two Tickets) \$500*

- Reserved priority seating for 2
- Full page advertisement in digital souvenir journal

*Program Sponsor (One Ticket) \$325*

- Reserved priority seating for 1
- Full page advertisement in digital souvenir journal

*Full Page Digital Advertisement - \$200*

- Full page advertisement in digital souvenir journal

*Half Page Digital Advertisement - \$100*

- Half page advertisement in digital souvenir journal

*Tickets - \$125 per person*

- Individual ticket

**DIGITAL SOUVENIR JOURNAL  
ADVERTISING OPPORTUNITIES**

**All ads must be received no later than March 20, 2020**

**Please Select Desired Ad Size:**

**Full Page Advertisement (\$200)**       **Half Page Advertisement (\$100)**

**Ad preferred format: Computer files in either PDF, JPEG, PNG, 300 dpi or PC-compatible format**

**Email Ads to: Pam Williams at [pmb3823@gmail.com](mailto:pmb3823@gmail.com)**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Return this form with your check or money order made payable to:**

AKAdemic Foundation, Incorporated

**Mail to:**

Alpha Kappa Alpha Sorority, Incorporated

Zeta Rho Omega Chapter

AKAdemic Foundation, Incorporated

P. O. Box 101231

Fort Lauderdale, FL 33310

**PLEASE RETURN SPONSORSHIP PACKAGE BY March 20, 2020**

**The AKAdemic Foundation, Incorporated is recognized by the Internal Revenue as a 501 (c)(3) tax exempt organization. All donations are tax exempt to the extent of the law.**